

Welcome! "Thank you for visiting the TrustGuy Ministries web-site! That fact that you are here means you've heard me speak or are looking for a speaker. I'm proof that God can use the simple and sinful for His greater purpose. I hope the information found on this site will encourage and lead you towards a closer relationship with our Lord and Savior, Jesus Christ. Please contact me if you'd like more information on how I can serve you, your conference, event, adult/youth gathering, congregation, business or school." In Christ - Dr. Micah Parker Proverbs 3:5-6

#### EDUCATION:

University of Nebraska, Lincoln, 1999 Doctorate of Philosophy Emphasis in Educational Administration - Education Leadership University of Nebraska, Lincoln  
University of Nebraska, Lincoln, 1994 Master of Education Emphasis in Sport Pedagogy  
Concordia College, Seward, NE, 1991 Secondary Education, Health, Physical Education and

#### WORK EXPERIENCE:

Dr. Parker was hired as Vice President for Athletics at California Baptist University in May 2023. This is Parker's 2<sup>nd</sup> stint at CBU. He serves on the Executive Cabinet, supervises over 90 full-time employees, 22 sports, and a 40 million+ budget.

Dr. Parker Served as Vice President for Athletics at Northwestern College in Orange City IA from July 2020 to June 2023. "[Dr. Micah Parker](#) is first and foremost a passionate follower of Christ, devoted husband and father, and exceptional mission fit for Northwestern," says Northwestern College President **Greg Christy**. "His impressive background includes serving as an assistant coach and head coach at fellow GPAC institution Concordia University as well as in leadership roles at Division I schools Nebraska, Drake, and CBU. His programs have achieved remarkable success at every level. Micah is a humble and highly accomplished leader who will continue to build upon the culture of excellence that makes Red Raider athletics stand out."

In three years as a Red Raider, athletics have seen record growth in fund raising. In January 2021, Parker started the Raider Athletics Advancement Board which has grown to 63 members. Each member pledges to give \$1,000 annually in dues to the general athletics fund and contribute to another initiative (scholarship, sponsorship, golf classic, or team wish list). The RAAB has helped raise over 1 million dollars in gifts and pledges. The number of donors giving over \$1,000 went from 7 in 2020 to over 150 in 2022 and 2023. The overall number of donors went from just over 200 to over 493 and corporate sponsorship revenue has more tripled, including NW's first six figure corporate agreement. In 2021, Red Raider athletics signed a seven year agreement with Nike which will garner between \$55-65,000 annually in product for Raider teams in addition to a large discount. The Red Raider Golf Classic saw a record number of participants in 2022 and 2023 with a new record for revenue each year.

In the summer of 2021, the Raiders completed a \$2.2 million Bultman Center Phase I project including a new basketball floor, new bleachers, and complete rebranding of the lobby and

hallways. The Red Raider Athletic hall of fame was moved to a more central location and the coach's offices were remodeled. This project was featured in Athletic Business Journal. Bultman Center Phase II is a \$5 million project which will build a new football locker room, coaching suite, team meeting space and lobby. In addition, the other locker rooms in the Bultman center will be re-modeled. At the time of its opening, NW had around 300 athletes. Now, it serves over 530. As of May 2023, just over \$3.2 million has been pledged for this project.

Dr. Parker has been a part of 57 conference championships as a coach and athletic director. In his first two years at Northwestern, the football team made the NAIA title game and semi-final game. Men's basketball team won the GPAC conference tournament, men's soccer and softball won a regular season GPAC title. Women's Volleyball has made the elite eight both years. Both men's and women's basketball teams qualified for the national tournament in 2021 and 2022. Men's Cross Country was one of 10 teams who have qualified for national post season competition since 2020.

As athletic director at California Baptist, Parker led a department with a \$25+ million budget, 90+ full-time staff, 21 sports and 450 student-athletes. He oversaw the institution's transitions from the NAIA to NCAA Division II and then NCAA Division I—and an invitation to the Western Athletic Conference. He created a corporate sponsorship program and athletic development board, increasing annual revenue of donations, ticket and corporate sales from less than \$180,000 to more than \$1.5 million annually. Under his leadership, California Baptist opened an \$80 million, 5,050-seat events center in 2017, won the NCAA Division II Learfield Cup in 2018 and won the PacWest Commissioner's Cup five years in a row. The number of full-time employees increase from 32 to over 90 in ten years. He oversaw the creation of many departments, including compliance, marketing, ticketing, and media production. CBU men's basketball finished 4<sup>th</sup> out of 14 southern California D1 schools in attendance in its first year of the CBU events center. Parker helped facilitate numerous six figure sponsorships and increased ticket sales each of the first four years in the new building.

In 2017, He received Concordia University's first Alumni Servant Leadership award. In 2015 the Press Enterprise listed Parker as the most influential sports figure in the Inland Empire. CBU was voted "the most successful Christian University Athletics program" among all levels by Sports Spectrum Magazine for 2011.

As much success as the Lancers have had athletically, they have also achieved academically. California Baptist's student-athletes have boasted more than a 3.0 GPA over the last 16 semesters, including a best 3.445 department GPA in 2019–20.

Parker was headmaster at Lutheran South Academy in Houston, Texas, in 2008–09. He served as the top assistant women's basketball coach at Drake University from 2003–07, director of operations for women's basketball at the University of Nebraska in 2002–03, head women's basketball coach at Concordia University from 1998–2002 and an assistant men's basketball coach at Concordia for eight years before that.

"Northwestern has a great tradition of achieving athletic excellence while maintaining its Christian mission," says Parker. "I competed in the GPAC as a cross country and track athlete and I coached against Northwestern in men's and women's basketball. I've always had a great respect for the Christian mission of the college and the accomplishments they've enjoyed both in the GPAC and nationally. This is an opportunity to use the experience I've been blessed with to help our teams win in life beyond the successes in athletics."

Dr. Parker is a published author on peer motivation and leadership in athletics. In 1998 he founded Trustguy Ministries and has become a sought-after speaker. He has been married to his wife, Amy, for 25 years. They are the proud parents of Emma (23), Jonah (20) and Gracie Joy (15).